



# WELCOME TO AGM LINK MADRID 21-24 SEPTEMBER 2025 !

A Brief Guide for Our Visitors from Around the World

# A BRIEF HISTORY OF MADRID

Madrid, the vibrant capital of Spain, has a rich history dating back to the 9th century. Originally a Moorish fortress, it became the capital of Spain in 1561 under King Philip II. Today, Madrid is known for its stunning architecture, world-class museums, and lively culture. The city beautifully blends tradition with modernity, making it a must-visit destination.



# MELIÁ PRINCESA HOTEL

**Address:** Calle de la Princesa, 27, Moncloa - Aravaca, 28008 Madrid

**Phone:** 0034 915 41 82 00

**Website:** <https://www.melia.com/en/hotels/spain/madrid/melia-madrid-princesa>

## HOTEL LOCATION AND NEARBY AREAS:

The Meliá Princesa Hotel is located in the heart of Madrid, close to major attractions such as the Royal Palace, Gran Vía, and Plaza de España. The hotel is well-connected by public transport, making it easy to explore the city.



# HOW TO GET FROM MADRID AIRPORT TO MELIÁ PRINCESA HOTEL

## BY TAXI



**Estimated Time:** 25-30 minutes

**Cost:** Approximately €30-35 (fixed fare from the airport to the city center)

**Availability:** Taxis are available 24/7 outside each terminal

## BY RIDE-SHARING SERVICES (CABIFY, UBER, ETC.)



**Estimated Time:** 25-30 minutes

**Cost:** Approximately €25-40 depending on the time of day and demand

**How to Book:** Download the Cabify or Uber app and request a ride from the airport. Pick-up points are clearly marked in the app

## BY METRO



**Route:** Take Line 8 (pink) from the airport to Nuevos Ministerios, then transfer to Line 10 (dark blue) to Príncipe Pío. The hotel is a short walk from there.

**Cost:** €4.50-6 per person

**Time:** Approximately 40-45 minutes

## BY PRIVATE TRANSFER



If you prefer a private transfer, we can assist with booking a car service in advance.

## TOURIST BUS:

The closest Madrid City Tour tourist bus stop to the Hotel Princesa Plaza Madrid is Parada 10.1, located on Calle Princesa, opposite number 47, on the corner of Calle Alberto Aguilera.

# SHOPPING IN MADRID

Madrid offers a variety of shopping experiences:

- **If your Sunday is free, visiting El Rastro can be a delightful experience:**
  - Visiting El Rastro is a must to experience Madrid's local culture, explore antiques, and enjoy the vibrant atmosphere of the La Latina neighborhood. It's perfect for a Sunday filled with shopping, tapas, and tradition.
- **Gran Vía and Calle Fuencarral:**
  - On Gran Vía, enjoy iconic architecture, visit theaters for musicals or shows, and explore shops ranging from major brands to local boutiques. On Calle Fuencarral, you'll find a more alternative vibe, with modern boutiques, urban fashion stores, and cozy cafés. Both streets are ideal for strolling, shopping, and soaking in Madrid's energy.



# SHOPPING IN MADRID

Madrid offers a variety of shopping experiences:

- **Salamanca District:**
  - The Salamanca District features the Milla de Oro, a luxury shopping area with exclusive boutiques on streets like Serrano, Ortega y Gasset, and Claudio Coello. It also offers a wide selection of fine dining restaurants in sophisticated settings, perfect for enjoying high-end shopping and top-tier gastronomy.
- **Additional Suggestion:**
  - For shopping enthusiasts, consider visiting Las Rozas Village, an exclusive outlet shopping destination just outside Madrid. It offers luxury brands at discounted prices, stylish dining options, and a relaxed, open-air setting – perfect for a day of premium shopping.



# MUST-VISIT PLACES IN MADRID

- **Puerta del Sol and Plaza Mayor:** Iconic landmarks perfect for immersing yourself in Madrid's lively atmosphere.
- **Retiro Park and Puerta de Alcalá:** Relax in this emblematic park, visit the Crystal Palace, and admire the majestic Puerta de Alcalá.
- **Museums:** Explore the Art Triangle with the Prado Museum, Reina Sofía, and Thyssen-Bornemisza.
- **Royal Palace:** An impressive royal residence surrounded by spectacular gardens.
- **Gran Vía:** Ideal for shopping, theaters, and enjoying the city's vibrant energy.
- **Temple of Debod:** An Egyptian temple with breathtaking sunset views.



# MUST-VISIT PLACES IN MADRID

- **La Latina:** Perfect for enjoying tapas and wandering through charming streets.
- **San Miguel Market:** A unique space to enjoy gastronomic delights.
- **Chueca and Malasaña:** Discover Chueca's vibrant nightlife, modern shops, and diverse atmosphere, alongside Malasaña's alternative, vintage spirit, and its role as the heart of Madrid's cultural movement.
- **Historic and Literary Madrid:** Get lost in the Madrid of the Austrias and the Literary Quarter, with cobbled streets, Renaissance architecture, and spots filled with history and culture, where writers like Cervantes once lived.
- **Almost everything is within walking distance from our hotel, making it easy to explore Madrid and fully enjoy this vibrant city.**



# DINING AND RESTAURANTS IN MADRID

Madrid is a paradise for food lovers, offering a mix of traditional Spanish cuisine and innovative dishes. Here are some recommendations:

## Restaurant Hours:

- Lunch: Typically served between 1:30 PM and 4:00 PM.
- Dinner: Starts late, usually from 8:30 PM to 11:30 PM.

## Michelin-Starred Restaurants:

- **DiverXO**: Innovative three-Michelin-star restaurant by Dabiz Muñoz, known for its creative and provocative cuisine.
- **Desde 1911**: Specializes in sustainable seafood, awarded one Michelin star.
- **Ugo Chan**: Japanese-Spanish fusion led by Hugo Muñoz, with one Michelin star.

# DINING AND RESTAURANTS IN MADRID

## Steak Restaurants

- **Charrúa:** Uruguayan grill offering high-quality meat cooked over fire.
- **Lana:** Elegant restaurant focusing on charcoal-grilled meats in an exclusive setting.
- **Leña:** Dani García's creation, featuring modern takes on grilled meats.
- **Amazónico:** Tropical and sophisticated venue serving premium meats alongside international dishes.
- **Carbón:** Grill-focused menu with premium cuts cooked to perfection.

## Restaurants with Music

- **Fanático:** Combines fine dining with live music in a vibrant, stylish atmosphere.
- **Pabellón:** Sophisticated dining experience with musical performances in an exclusive setting.
- **Rosi La Loca:** Perfect for casual dinners in a lively ambiance with live music.
- **Salvaje:** Modern Asian cuisine paired with DJs and a festive vibe.
- **Habanera:** International cuisine in a Caribbean-inspired venue with live music.

# DINING AND RESTAURANTS IN MADRID

## Asian Restaurants

- **Don Lay:** High-end Chinese cuisine specializing in traditional dim sum and Cantonese dishes in an elegant setting.
- **Soy Kitchen:** Creative fusion of Asian flavors with Spanish influences, offering a unique and dynamic tasting menu.
- **Tse Yang Dim Sum Club:** A refined Chinese restaurant focused on dim sum and other classic Cantonese delicacies.

**Recommendation:** It is highly recommended to book well in advance for most of these restaurants, as they tend to be in high demand.

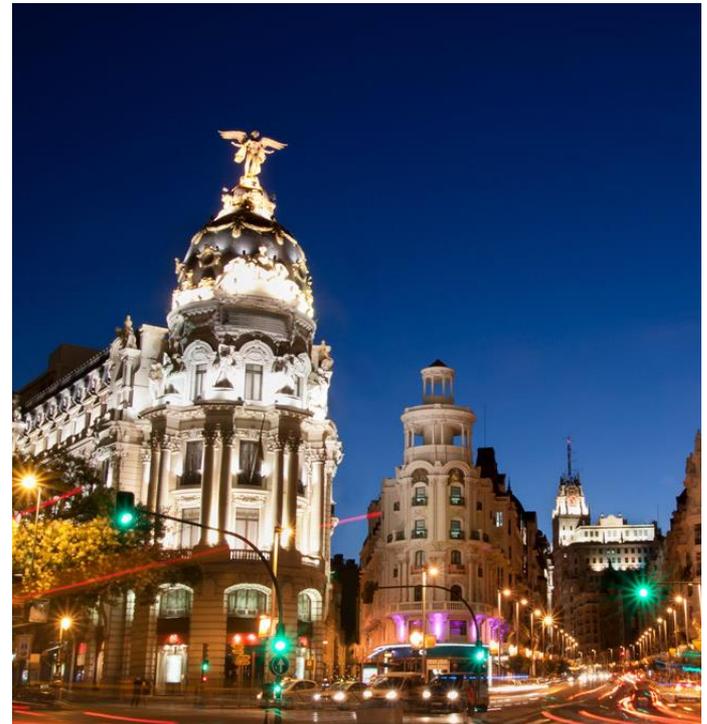
# CULTURAL TIPS

- **Greetings:** A handshake is common in formal settings. Spaniards are friendly and may greet you with two kisses on the cheek in informal situations.
- **Punctuality:** Meetings and events usually start on time.
- **Dining:** Lunch is typically served between 2:00 PM and 4:00 PM, and dinner starts after 9:00 PM. Tapas are a great way to experience local cuisine.
- **Tipping in Spain:** In Spain, tipping is not mandatory but appreciated as a gesture of gratitude. It's common to leave 5-10% in restaurants for good service, while in cafés or taxis, rounding up the bill is sufficient. In hotels, tipping the housekeeping staff a few euros per day or giving a small tip to the concierge or porter for exceptional service is a thoughtful gesture.

# SAFETY TIPS IN MADRID

Madrid is generally a safe city, but it's always good to take basic precautions:

- **Pickpocketing:** Be mindful of your belongings, especially in crowded areas and public transport.
- **Emergency Number:** Dial 112 for any emergency.
- **Walking at Night:** It's safe to walk around most areas at night, but always stay aware of your surroundings.



# ENTRY REQUIREMENTS FOR SPAIN

Make sure you meet the following requirements to enter Spain:

- **Passport:** Valid for at least 6 months beyond your intended stay.
- **Visa:** Check if your country requires a visa to enter Spain. Most EU countries and many others do not need a visa for short stays.

**Verify visa requirements by visiting the official website :**

- **Ministry of the Interior of Spain:** <https://www.interior.gob.es/opencms/en/servicios-al-ciudadano/tramites-y-gestiones/extranjeria/regimen-general/entrada-requisitos-y-condiciones>
- **Aena (Spanish Airports and Air Navigation):** <https://www.aena.es/en/passengers/documentation-visas/immigration-visas/foreigners-traveling-to-spain.html>

We recommend checking these official sources before planning your trip, as requirements may vary depending on your country of origin.

# USEFUL INFORMATION

- **Language:** Spanish is the official language. English is widely spoken in tourist areas.
- **Currency:** Euro (€). Most places accept credit cards.
- **Time Zone:** Central European Time (CET).
- **Weather in September:** During the event dates (September 20-24), temperatures in Madrid typically range between 18°C and 28°C (64°F to 82°F). The weather is usually pleasant and sunny, so light clothing is recommended, along with a light jacket for the evenings. However, it is advisable to check the weather forecast a couple of weeks in advance to ensure you are prepared for any unexpected changes.
- **Sunrise and Sunset:** In late September, the sun rises at approximately 7:50 AM and sets around 8:10 PM.
- **Electricity:** Spain uses Type F sockets. Voltage is 230V. Bring an adapter if needed.

# WE LOOK FORWARD TO WELCOMING YOU TO MADRID!

Feel free to explore the city and enjoy everything Spain has to offer. If you have any questions or need assistance, don't hesitate to reach out to us.



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